



Inserts and Leaflets

Clearly and effectively informing customers is not only essential in terms of consumer safety and regulatory compliance; it is a vital aspect of marketing a product.

Instructional efficiency

Jones custom designs and manufactures inserts and leaflets for packaging across many industries. With a wide array of printing options, we work with you to create a design that enhances the effectiveness of your instructional materials.

- Single or multi-colour, single or double-sided
- Limitless configurations including folded, flat and rolls
- Booklet and hang tag applications
- On-serting to cartons
- Product literature

Whether folded, flat or rolled, our inserts and leaflets can help you satisfy mandatory regulatory requirements, aid with patient counselling and, for consumer brands, additionally provide an opportunity to extend coupon offers to your customers.

Above all, our fully integrated services give you the option to produce inserts and leaflets in tandem with a number of other Jones packaging solutions, including printed folding cartons or secondary packaging services, offering you the convenience and flexibility to meet your specific needs.

It's all about providing more options and simplifying the process for our customers.

Let us show you how easy it is to trust your packaging business to Jones.