

Partner Profile



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JONES HEALTHCARE

CPhA Organizational Affiliate since 2015

With a long-standing history of innovation and service excellence, Jones Healthcare offers an expansive range of medication dispensing products that drive patient safety, improve medication adherence and enhance staff efficiency. Our goal is to supply pharmacy providers in retail pharmacy, long-term care and hospital channels with high-quality, innovative and user-friendly products that allow them to provide the best patient care possible.

From Jones' perspective, what is the biggest challenge facing pharmacy and/or the health care system? How can we work together to overcome this challenge?

With the number of seniors in Canada age 65 and older set to double over the next 25 years and the number of Canadians living with chronic disease expected to reach 9.8 million by 2036, medication non-adherence will continue to present an increasingly significant challenge for pharmacy and the healthcare system.

This means we need to work together to help patients take the right medications at the right time to not only improve health outcomes, but also reduce costs within an overburdened system.

As a proud leader driving innovation and patient safety in the Canadian medication management market, Jones has worked closely with our pharmacy customers for over 135 years to develop medication management solutions that respond to both pharmacy and patient requirements. For example, several studies have shown blister (compliance or adherence) packaging to be effective in improving medication adherence, which is why we currently offer one of the largest ranges of adherence packaging for retail pharmacy, long-term care and hospital channel pharmacy partners.

What is one thing that Jones is working on that would be of interest to the broader pharmacy community?

As a Tier 1 partner in the National Research Council's (NRC) five-year Printable Electronics Consortium project, we collaborated with public and private research and development experts to develop a new type of adherence packaging that uses printable electronics to track medication adherence. We have made significant progress developing materials and manufacturing processes to create this "intelligent" adherence system for complex medication regimes - truly taking medication management to the next level. The package not only digitally logs when medications are taken, but also notifies a patient or caregiver on a smart device, provides dose reminders and more.

Why does your organization belong to CPhA as an Organizational Affiliate?

Our membership to CPhA provides us with enhanced visibility into key provincial and federal regulations, trends and other developments in the healthcare industry, as well as the challenges our customers may face as a result. Through CPhA, Jones can join the ongoing regulatory dialogue to better understand the issues, which allows us to be more proactive in supporting our pharmacy customers. The group also gives us access to an important network to meet and develop relationships with peers, customers and potential customers — and these resources are invaluable.



Steve MacNeill
Senior Vice President, Healthcare